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Indiana Community Action Network Releases PSAs to Educate the Public
Expanded programs create jobs and help people in need

Indianapolis, IN—The Indiana Community Action Association (IN-CAA) is proud to announce the release of a series of public service announcements (PSAs) to be broadcast across Indiana and online. In Indiana, there are 23 Community Action Agencies (CAAs) that serve all 92 counties in Indiana and comprise the Indiana Community Action Network. Through programs such as Head Start, Family Development and Weatherization, these Community Action Agencies have been making a difference in their local Indiana communities since 1964.

Since September 2009, the Indiana Community Action Network has put to work $58,251,184 in funds provided by the American Recovery and Reinvestment Act to expand programs and services to address more of their local community’s needs. Indiana’s locally run Community Action Agencies have been able to serve more than 450,000 individuals and to date have created more than 1,600 new jobs in Indiana.

IN-CAA created the PSAs in the performance of the U.S. Department of Health and Human Services, Administration for Children and Families, Office of Community Services, Grant Number 90SQ0045. The Statewide PSA and the three regional PSAs focus on specific programs provided by Indiana Community Action Agencies, including Family Development, Head Start, and Weatherization. These high-quality PSAs are available in television and radio formats, ranging from 30, 60, and 90 second spots for both television and radio. The PSAs are available on IN-CAA’s web site at http://www.incap.org/media.html and on our stimulus web site http://incaastimulus.org/psas.html.

“We are encouraging individuals, businesses and organizations to view and share these public service announcements. The PSAs are great tools to help show the general public the role Indiana’s Community Action Agencies play in improving people’s lives and the Network has been able to further their local impact with ARRA funding” said Lisa Travis, Program Manager with the Indiana Community Action Association. “With ARRA weatherization funds alone the Network was able to weatherize 6,192 more homes.”

To find your local Community Action Agency to request assistance, make a donation, volunteer or get more information, visit http://www.incap.org/cap_agencies.html.

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Indiana Community Action Association (IN-CAA)
The Indiana Community Action Association, Inc. (IN-CAA) is a statewide not-for-profit membership corporation, incorporated in the State of Indiana in 1970. IN-CAA’s members are comprised of Indiana’s 23 Community Action Agencies (CAAs), which serve all of Indiana’s 92 counties. IN-CAA envisions a state with limited or no poverty, where its residents have decent, safe, and sanitary living conditions, and where resources are available to help low income individuals attain self-sufficiency. IN-CAA serves as an advocate and facilitator of policy, planning and programs to create solutions and share responsibility as leaders in the war against poverty. IN-CAA’s mission is to help the state’s CAAs address the conditions of poverty through: training and technical assistance; developing models for service delivery; and providing resources to help increase network capacity. For more information about IN-CAA, please visit IN-CAA's web site at: www.incap.org.